

Candidate Report

Digital Marketing

Marketing

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Mounika Ailapuram

CAND-000067

Role: SEO Analyst **Company:** Global Techno Services **Experience:** 6 years

Contact Information

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Location

Peddapalli, India

Professional Information

Current Company

Global Techno Services

Current Job Title

SEO Analyst

Total Experience

6 years

Skills

Google Ad words

Google Analytics

Word Press site Designing

Keyword optimization

Content Creation

Windows 7/10/11

Digital Marketing

Microsoft Azure

Ahrefs

SEMRush

Education

- **B.Tech (ECE)**

Vaageswari Engineering College

ECE

- 2014

- **Intermediate (MPC)**

S.R Junior College

MPC

- 2010

- **S.S.C**

Ramagiri High School

- 2008

Languages

- Telugu
- English

Employment History

- **SEO Analyst**

Global Techno Services

5/1/2022 - Present

Working as a freelancer to this company and my responsibilities are implemented SEO best Practice, resulting in improved search engine rankings. Used tools like Ahrefs, SEMRush and Google Analytics to track the report on campaign performance metrics

- **Accountant**

Ambitz Structures Pvt.Ltd

3/1/2022 - Present

Working in finance and accounts department, my responsibilities are gathering and monitoring financial data for this Company

- **SEO Analyst**

Global Techno Services

8/1/2017 - 2/1/2021

Worked as a SEO analyst for 3 years 6 months, and have experience in Google Ad words, Google Analytics, Mapping, Knowledge of Word Press site Designing, Keyword optimization, Content Creation. Improved rankings from page 4 to Top 10 for 10+ high competition keywords in the home appliances services

Position Requirements