

Candidate Report

Digital Marketing

Marketing

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Mohammed Anas

CAND-000063

Role: Digital Marketing Specialist **Company:** AOE Infra Pvt Ltd **Experience:** 10 years

Contact Information

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Location

Nagpur, India

Professional Information

Current Company

AOE Infra Pvt Ltd

Current Job Title

Digital Marketing Specialist

Total Experience

10 years

Skills

SEO

SEM

Social Media Marketing

Content Marketing

Email Marketing

PPC Advertising

Marketing Analytics

Google Analytics

Google Ads

Meta Ads Manager

Canva

Adobe Creative Suite

Document Control

Education

- **MBA**
Marketing
- 2019
- **Bachelor of Arts**
- 2015

- **Diploma in Travel & Tourism**

Travel & Tourism

- 2015

Certifications

- **Fundamentals of Digital Marketing**

Google Digital Garage

- **Customer Service Fundamentals**

Coursera (University of Virginia)

- **Inventory Management**

Alison

- **Introduction to Event Planning**

Eventbrite

- **Sales Strategies**

HubSpot Academy

Languages

English (Professional Proficiency)

Hindi (Native)

Employment History

- **Digital Marketing Specialist**

AOE Infra Pvt Ltd

4/1/2016 - Present

Managed document control, records management, document filing, archiving, and retrieval. Analyse customer preferences, market trends, and competitor marketing strategies to identify growth opportunities. Develop and execute digital marketing campaigns to effectively reach target audiences and drive brand awareness

Position Requirements