

Candidate Report

SEO

Marketing

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Abubakar Siddiq S

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Role: SEO Analyst Intern Company: WoowLocal Technologies Experience: 2 years

Contact Information

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Location

Tirunelveli, Tamilnadu

Professional Information

Current Company

WoowLocal Technologies

Current Job Title

SEO Analyst Intern

Total Experience

2 years

Skills

- On-page SEO
- Technical SEO
- Keyword Research
- Competitor Analysis
- SEO Audit
- Meta Tag Optimization
- Internal Linking
- XML Sitemap
- Robots.txt
- Google Search Console
- Bing Webmaster Tools
- Basic Off-page SEO
- React.js
- JavaScript
- HTML5
- CSS3
- Bootstrap
- Git
- VS Code
- Canva

Education

- **Bachelor of Science (B.Sc.)**

Sadakathullah Appa Collage, Palayamkottai, Tirunelveli
Information Technology
2020 - 2023

Languages

Tamil

English

Employment History

- **SEO Analyst Intern**

WoowLocal Technologies, Tirunelveli

2/1/2026 - 7/1/2026

Conducted keyword research and competitor analysis to identify opportunities for improving organic search visibility. Performed on-page SEO optimization, including title tags, meta descriptions, heading structure, internal linking, and image alt text.

Assisted with technical SEO activities such as sitemap optimization, indexing and crawlability checks, website performance improvements, and monitored search performance using Google Search Console

- **Associate Software Engineer**

Asta Systech, Tirunelveli

12/1/2023 - 5/1/2025

Developed and maintained responsive web applications using HTML, CSS, JavaScript, and React.js. Also integrated RESTful APIs to enhance application functionality and enable dynamic data retrieval. Implemented SEO best practices by optimizing meta tags, headers, image optimization and alt attributes to improve website visibility and search rankings. Conducted testing and debugging of web applications to ensure functionality and compatibility across various browsers and devices

Position Requirements