

Candidate Report

SEO

Marketing

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Adhi Naresh

CAND-000060

Role: Associate Manager - SEO, AI Search, AEO & GEO Specialist **Company:** Happiest Health Systems Pvt Ltd

Experience: 7 years

Contact Information

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Location

Bengaluru, India

Professional Information

Current Company

Happiest Health Systems Pvt Ltd

Current Job Title

Associate Manager - SEO, AI Search, AEO & GEO Specialist

Total Experience

7 years

Skills

Technical SEO

Answer Engine Optimization (AEO)

Generative Engine Optimization (GEO)

Local SEO

Enterprise SEO

Semrush

Screaming Frog

Ahrefs

Moz

Google Analytics (GA4)

Google Search Console

Education

- **Bachelor of Technology**
Anna University
Mechanical Engineering
- 2016

Certifications

- **Artificial Intelligence Foundations**
Linkedin Learning
- **Introduction to Prompt Engineering for Generative AI**
Linkedin Learning
- **Mitigating Prompt Injection and Prompt Hacking**
Linkedin Learning

Languages

English

Tamil

Malayalam

Kannada

Employment History

- **Associate Manager - SEO, AI Search, AEO & GEO**

Happiest Health Systems Pvt Ltd

7/1/2025 - Present

Led SEO, AEO, and GEO initiatives for healthcare websites, including clinics and diagnostics platforms

- **Senior SEO Analyst**

iQuanti India Pvt Ltd - Digital Marketing Agency

12/1/2021 - 5/1/2025

Managed end-to-end enterprise SEO campaigns across the BFSI and healthcare industries

- **SEO Analyst**

Ralecon - Digital Marketing Agency

1/1/2019 - 12/1/2021

Managed SEO campaigns for clients across the EdTech, HR consulting, software, SaaS, healthcare, real estate, and e-commerce industries

Position Requirements